

# LAUREN MARSHALL

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## GRAPHIC DESIGN

Custom designs in numerous formats such as large-scale catalogs, logo development, event posters, brochures & flyers, menus, social media & newspaper ads, tri-fold brochures, postcards, letterhead & envelopes, billboards, business cards, brick and mortar signs, window decals, yard signs, invitations, bookmarks, drop cards, gift certificates, web banners, coupons, and t-shirts.

Available for ongoing promotions or single event campaigns.

PRICING VARIES BY PROJECT.

## WEBSITE

Full design of new website or web pages, including e-commerce. Ongoing content management with regular reviews of content, new content uploads and ensuring content aligns with editorial, branding, and style guidelines. Familiar with SEO best practices, and translation of website analytics and data.

### OPTIONS:

Website design (does not include domain name or provider fees):

**\$1000 (MAY VARY)**

Ongoing content management of an existing website:

**\$75 PER MONTH (MAY VARY)**

## SOCIAL MEDIA

Consistent curation & maintenance of social media (including brand development, original photography when applicable, caption/description copy-writing, demographic & channel monitoring, monthly analytic reports and customer engagement).

Available for ongoing social media management or single event campaigns.

### PLAN OPTIONS:

2 posts per week on all platforms:  
**\$60/WEEK**

3 posts per week on all platforms:  
**\$80/WEEK**

4 posts per week on all platforms:  
**\$100/WEEK**

5 posts per week on all platforms:  
**\$120/WEEK**

## OTHER

- Creation of interactive, dynamic e-newsletters with experience in a variety of providers such as Robly, Constant Contact, Mail Chimp, Go Daddy, and more.
- Professional photography for use in marketing assets, social media, website design & more.

**\$30 per hour rate.**