



2018-2019 ANNUAL REPORT



Partnership
for Community
Development



We will enhance sustainable economic opportunity and community vitality in the village and town of Hamilton and the surrounding areas.



Specifically, we help:

- Existing businesses and farms thrive.
- Attract and support new community-minded businesses and talent to our area.
- Develop attractive, inviting and commercially viable downtown area.
- Preserve and enhance the small town, rural character of our community, staying authentic to who we are.
- Foster widespread civic involvement in community development initiatives.
- Research, solicit, and administer grants and gifts to serve these purposes and leverage the community resources of our Partner organizations.

Active Grants 2018-2019

\$300,000 awarded to area businesses through the Launch Grant program

\$350,000 awarded to area homeowners for exterior improvements

\$10,000 to improve marketing efforts with the Hamilton Business Alliance

\$54,700 to improve a one-mile section of the Chenango Canal Towpath Trail

\$100,000 to assist FoJo Beans with their expansion project

\$100,000 to assist HeartStone Bakery with their expansion project

\$100,000 to assist Kriemhild Dairy Farms with their expansion project

\$186,000 to assist Ray Brothers Barbeque with their expansion project

\$625,000 in collaboration with Thought into Action for downtown incubator and co-working expansion

Total: \$1,825,700

2018-2019 ACCOMPLISHMENTS



New Staff

PCD welcomes Mary Galvez in the new position of Incubator Director for the 20 Utica Street space. Mary has nearly a decade's worth of experience working with entrepreneurs and will be charged with growing the services and programming that PCD and Thought into Action offer our business community. We also welcomed Brigitte Barker as Administrator to help us with our financial and grant management needs.



Hamilton 2030

This year PCD undertook the Hamilton 2030 Initiative to develop a unified, actionable vision that would help guide the development of the Town and Village of Hamilton over the next dozen years. Over the year, we hosted a series of meetings and events, in conjunction with many community partners, to help Hamilton reach a shared vision and action plan. This initiative builds from PCD's exciting work over the past few years including a housing strategy, walkability audit, local food study, and work with other partners on climate action planning.

Entrepreneurship

PCD continues to work with Colgate's Thought into Action (TIA) program and the Mohawk Valley Small Business Development Center (SBDC) to serve our area businesses. We hosted a number of workshops and networking events over the last year, including trainings on social media and understanding business financials.



Funding

Colgate's Thought Into Action Entrepreneurship Incubator and the Partnership for Community Development received \$625,000 in new grant funding over the next five years from the Empire State Development's New York State Business Incubator Program.

This major funding enabled TIA and PCD to hire a full-time staff member to support improving co-working programs, networking events, and expanded educational offerings in the 20 Utica Street location. The grant also solidified the space as an official New York State Certified Business Incubator, the only such designation this year for Cayuga, Cortland, Madison, Onondaga and Oswego Counties.

The goal of the partnership between TIA and PCD is to create an entrepreneurial ecosystem that extends beyond the village and town of Hamilton, with the incubator serving as the hub. Both organizations provide resources for anyone with a business idea, has just started a business, or is looking to expand or innovate an existing business.

Co-working

Last fall, PCD and Thought into Action opened the 20 Utica Street incubator as a co-working space to the community. For \$30 per month, 24-hour access is offered with high-speed internet, a variety of workstations, a kitchen, and space for private meetings.



Climate Change Planning

This year PCD assisted the Hamilton Climate Preparedness Working Group, led by Professor Chris Henke. The group is working on getting the Town and Village of Hamilton certified as NYS Climate Smart Communities as part of their collaborative efforts to prepare for and mitigate climate change. PCD assisted with the group's public outreach and writing a joint Climate Action Plan for the Village and Town.

At the public meeting on climate change, we created a Community Vision for Hamilton:

- In preparation for a changing climate, in 2030 Hamilton will be a **model community**
- Hamilton's energy system will be **carbon neutral**
- Hamilton's infrastructure will be **multi-modal**
- Hamilton's food system will be **community driven**



Kriemhild Dairy Farms Expansion

PCD worked with the Town of Lebanon to provide \$100,000 in NYS Community Development Block Grant Small Business funds to Kriemhild Dairy Farms to construct and renovate a commercial building for their dairy and creamery storage and production. The project created four full-time equivalent jobs over two years that were available to low-to-moderate income persons.

Home Improvement Grants

PCD collaborated with the Utica Homeownership Center (UNHS) to complete \$350,000 of exterior repairs for homeowners through a grant with the New York State Affordable Housing Corporation. Eight homeowners were awarded up to \$35,000 each and construction was completed on the homes.

FoJo Beans Expansion

FoJo Beans started as a home roaster, building their following through farmers markets, restaurants, and retail. In 2018, they took their business to the next level, moving their roasting operations and opening a coffee shop at 10 Utica Street in the Village of Hamilton. PCD worked with the Village of Hamilton to provide \$100,000 in NYS Community Development Block Grant Small Business funds to FoJo for their project, which created four full-time equivalent jobs.





Ray Brothers BBQ Expansion

PCD is working with Madison County to provide \$100,000 in NYS Community Development Block Grant Small Business funds to Ray Brothers BBQ to expand their facilities, allowing for more patrons to be served and expanded cooking facilities. The project will create at least fourteen full-time equivalent jobs over two years that were available to low-to-moderate income persons.



Trail Improvements

PCD made great progress this year on our recreation initiative. The Chenango Canal Association and PCD were awarded \$54,704 through the Recreational Trails Program to re-surface a one-mile section of the Chenango Canal Towpath Trail in the Town of Eaton. PCD continued work on

the project this year with the Town of Eaton, Chenango Canal Association, and Madison County Soil & Water Conservation District and hopes to complete the trail improvements this fall.

Hamilton Housing Strategy

PCD and our partners developed a housing study to better understand the local housing market and how to ensure Hamilton is affordable and accessible for all. The strategy outlined a set of actions for diversifying housing in the town and village. A public meeting was held in January to gather feedback from the community and to discuss the findings of the report. PCD is currently working with our partners to implement the strategy.

Launch Grants

PCD and the Village of Hamilton are managing the second round of our Launch Grant Program. The program will provide \$100,000 in microenterprise funds to local businesses through a competitive application process. Businesses will be awarded up to \$20,000 each to start or grow their enterprise.

Friends of the Farmers Market

PCD worked with Colgate University, the Hamilton Business Alliance, and the Village of Hamilton to assist the Village Farmers Market in creating a Friends of the Farmers Market committee. This group will bring together the farmers market vendors to improve the market and act as a liaison with the Village and HBA. This year, the group worked with Scrap Paper Social to create a brand for the market, merchandise for the market, and a social media presence.

Hamilton Business Alliance

PCD and the HBA received a \$10,000 grant from the Central New York Community Foundation to improve HBA's marketing. The funds are being used to created a new website for Hamilton, to improve social media, and to grow membership.

2017-2018 CONTRIBUTORS



Up to \$99

Irene Brown
Diane G. Craven
Kevin P. Delaney
Marilyn C. & Frederick H. Dunlap
Mary Galvez
Judith A. & R. Braden Houston
Hugh & Elizabeth Humphreys
Jagadish C. & Lorraine M. Kaimal
Dennis S. Kiely
Joseph L. & Kerry E. Koen
Darcie Loveless
M. Burton & Megan Marshall
Margaret A. Mauer & Carl R. Peterson
Thomas M. & M. Elizabeth Parks
Joan Prindle
David H. & Barbara S. Rebuck
Suzanne W. & Ellis E. Rowland
Waldo I. Scott
Barry A. & Carolyn N. Shain
Lauri Shoemaker, Evergreen Gallery
Lynn Staley
Ferdinand Von Muench

\$100-199

Marion T. Bartels
Wanda Warren Berry
Earl J. Ewing
Sean M. & Stephanie D. Fadale
Christopher R. Henke & Carolyn L. Hsu
Gary P. Hurta & Amy S. Richardson-Hurta
Linck Johnson & Susan Belasco

Peter M. Kapcio
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Bruce Moseley

Charles R. & Susan E. Naef

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Clay Skinner, Hamilton Eatery

John E. & Gail Stockton

James T. Stokes

Richard T. & Marilyn J. Upton

Bruce Ward & Sarah Ann Wider

E. Adger Williams & Evelyn L. Hart

Den Kelly Chevrolet Buick GMC

\$200-499

David R. & Delores B. Buran
Peter Darby
Golden Artist Colors
Hamilton Rotary Club
Merrill L. Miller
Jeffrey & Julie Rubenstein

\$500-999

Community Bank
L. David Craine

\$1000+

John A. & Suzanne F. Golden
Peter J. Radosta & Karen A. Storne



**Partnership
for Community
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PCD 2018-19 Board of Directors

Peter Radosta, *President*

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Laura Caughlan, *Economic Development Specialist*

Brigette Barker, *Administrator*

Mary Galvez, *Incubator Director*

Jennifer Marotto Lutter, AICP, *Executive Director*

Partners

Village of Hamilton

Town of Hamilton

Colgate University



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